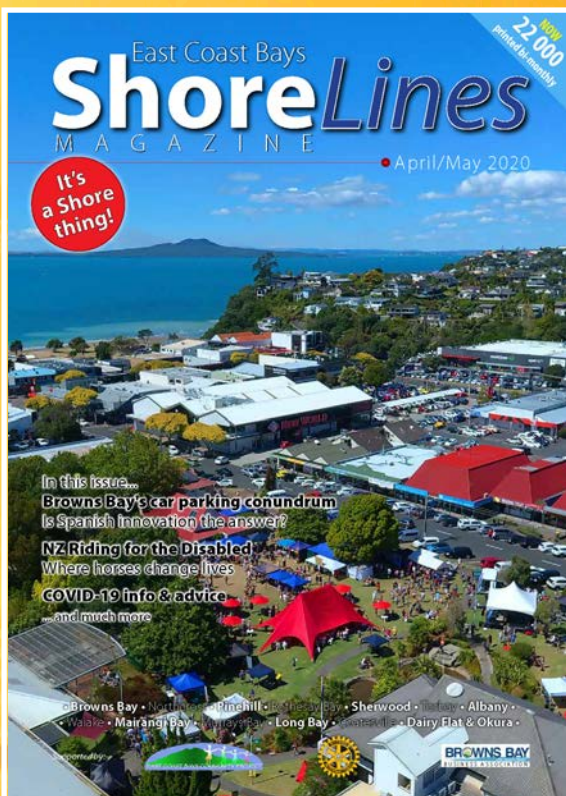
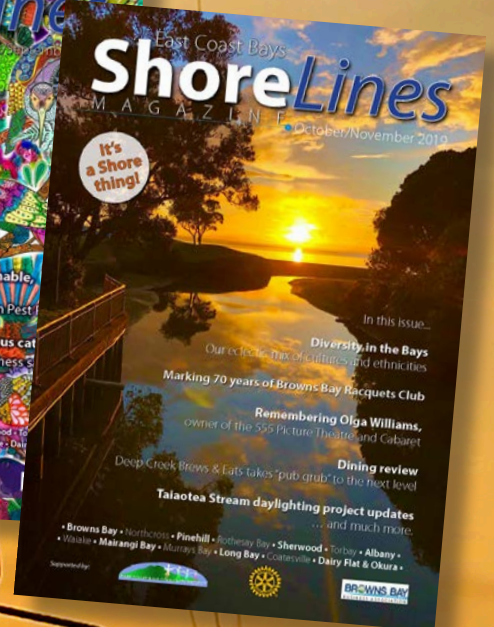


East Coast Bays ShoreLines

MAGAZINE

• Bi-Monthly



Media Kit

ShoreLines is your community magazine, full of local interest stories. We celebrate our region's everyday heroes, shine a spotlight on important events, and share news that affects our life here in the Bays.

It's an opportunity for local organisations to showcase what they do, as well as an advertising opportunity for the many varied businesses, restaurants and cafés operating in the East Coast Bays area.

Profile

PROUDLY PUBLISHED IN AND FOR THE EAST COAST BAYS

Local-based content
 Focused on topical community news
 Promoting local business

DISTRIBUTION

Delivered free to homes and businesses in

- Browns Bay • Northcross • Pinehill • Rothesay Bay
- Sherwood • Torbay • Waiake • Mairangi Bay
- Murrays Bay • Albany • Dairy Flat & Coatesville
- Long Bay & Okura

Also available in cafés, bars, restaurants, libraries, reception areas, street boxes, and information and visitor centres.

22 000 printed bi-monthly.

Two month shelf life, with a community events centre spread.

Connect with the **ShoreLines** community!

PARTNERSHIPS:

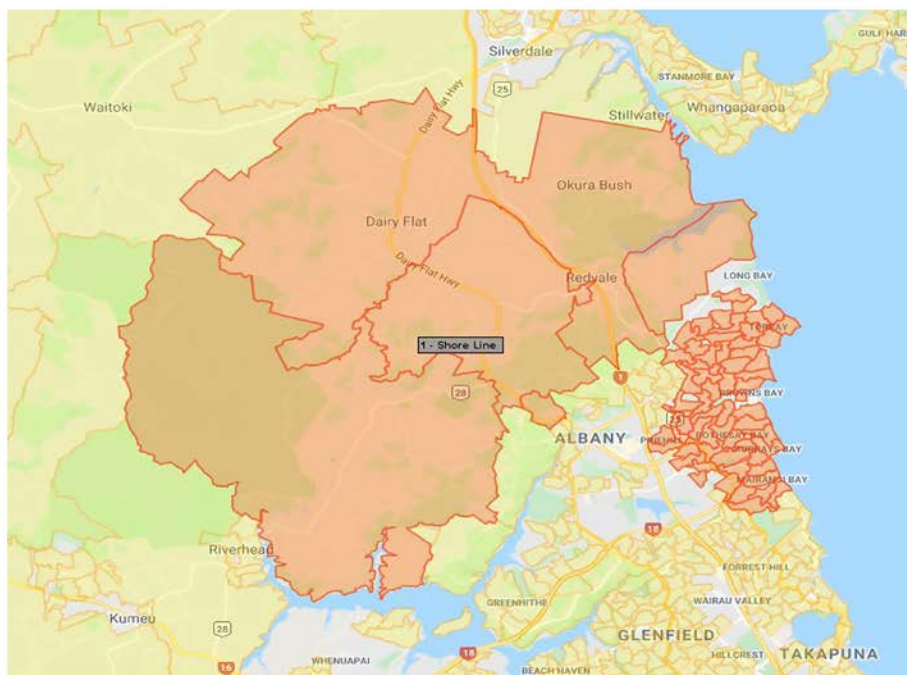
- ▶ ROTARY
- ▶ BBBA
- ▶ ECB

BUSINESSES:

- FOOD & BEVERAGE
- TRAVEL & TOURISM
- HOSPITALITY
- REAL ESTATE
- HEALTH CARE
- CONSUMER
- TELECOMMUNICATIONS
- FINANCIAL
- RETAIL
- SERVICES

Variant	Location	Suburb	Urban	Rural	Total Quantity
1 - Shore Line	Auckland North	Browns Bay	3,371	0	3,371
	Auckland North	Long Bay	589	0	589
	Auckland North	Mairangi Bay	1,880	0	1,880
	Auckland North	Murrays Bay	1,354	0	1,354
	Auckland North	Northcross	900	0	900
	Auckland North	Oteha	347	0	347
	Auckland North	Pinehill	1,388	0	1,388
	Auckland North	RD Auckland North	0	2,343	2,343
	Auckland North	Rothesay Bay	1,413	0	1,413
	Auckland North	Torbay	4,830	0	4,830
	Auckland North	Waiake	587	0	587
	Auckland North	Windsor Park	633	0	633
	1 - Shore Line Total			17,292	2,343
GRAND TOTAL			17,292	2,343	19,635

Ovato Structure Version: su2003



Advertise

ARTWORK, SET-UP & DESIGN

Advertising rates are based on Print Ready Artwork (pdf) supplied.

A very reasonable design fee will apply if adverts need to be made up based on \$90 per hour.

ANNUAL PUBLISHING DATES

February/March (Summer)

April/May (Autumn)

June/July (Winter)

August/September (Winter)

October/November (Spring)

December/January (Christmas/Summer)

BOOKING & CONTENT DEADLINES

Magazine is published in the first days of the lead month.

Booking deadline is 10th of the month prior to publication.

Content deadline is the middle of the month prior to publication.

CONTACT

Publisher: Kim Taylor on **021 141 2717**

Sales: David Manley on **027 564 4368**

or **09 479 8714/5**

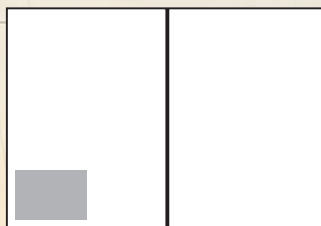
email: publisher@shorelines.co.nz

Showcase your brand in our engaging editorial features!

ShoreLines MEDIA PLATFORM PROVIDES FOR ALL

ASPECTS OF AN INTEGRATED PROMOTION CAMPAIGN:

- ▶ PRINT
- ▶ WEB
- ▶ SOCIAL MEDIA
- ▶ EVENTS



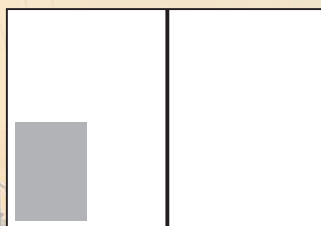
Advert Size

1/8 Page

Trim: 95w x 60h mm

1 issue - \$215

6 issues or more - \$195



1/4 Page

Trim: 95w x 125h mm

1 issue - \$399

6 issues or more - \$355

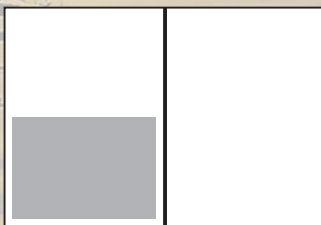


1/3 Page

Trim: 194w x 82h mm

1 issue - \$515

6 issues or more - \$455



1/2 Page

Trim: 194w x 125h mm

1 issue - \$590

6 issues or more - \$535

Inside front/back

Trim: 194w x 125h mm

1 issue - \$685

6 issues or more - \$625



Full Page

Trim: 210w x 297h mm

with 3mm bleed

1 issue - \$995

6 issues or more - \$925

Inside front/back

Trim: 210w x 297h mm

with 3mm bleed

1 issue - \$1150

6 issues or more - \$1090

All Prices exclude GST

22,000 printed bi-monthly.

It's a ShoreThing!



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